**About Topcon Agriculture**

Globally, farmers continually need to produce more with less land, less water, and fewer inputs, to maximize efficiency, and to operate more profitably while protecting the environment and precious natural resources. That’s why Topcon products are painstakingly designed to offer superior value through improved operational efficiency and input cost reduction.

Today, the Internet of Things (IoT) is providing new options to face, among other things, the global food challenge. In the era of smart, connected products, agricultural IoT improves operational efficiency and drives productivity. The mission at Topcon is the smart integration of information and our technology to constantly improve productivity to create sustainable agriculture. Through IoT, sustainability becomes synonymous with profit.

Topcon Agriculture products provide advanced IoT connected field and farm management solutions for aftermarket and OEM customers in the agriculture industry, integrating high-precision hardware, software, and data to bring efficiency and enhance productivity to every phase of the farming operations.

Over the course of more than 40 years, our technology solutions have implemented a unique vision of providing innovative, easy-to-use technology that improves decision-making, efficiency, and productivity to solve challenges on farms around the globe. Topcon Agriculture provides a complete, full-season precision farming platform based on the modularity of systems and components.

Our solutions are built to be plug and play. So, farmers can concentrate on their crops and livestock, while Topcon takes care of the technology.

Topcon Agriculture: ([topconagriculture.com](http://www.topconpositioning.com/agriculture), [LinkedIn](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.linkedin.com_company_topconagriculture_&d=DwMFaQ&c=-0XTxx5JZxtPyuSXdvX8qQ&r=A40tgw5UssZbhYQH0aDZr5n7GuUc7sHHF9P0rqkLG9Y&m=YENZcRzj0BGlI0AyTJaZPJyNMvM1srg8QnetsmL44rw&s=NVQncCA4n5HvB2g4bY5VqU7MHP3ou74IwDmowgr_eok&e=), [Twitter](https://urldefense.proofpoint.com/v2/url?u=https-3A__twitter.com_topconag&d=DwMFaQ&c=-0XTxx5JZxtPyuSXdvX8qQ&r=A40tgw5UssZbhYQH0aDZr5n7GuUc7sHHF9P0rqkLG9Y&m=YENZcRzj0BGlI0AyTJaZPJyNMvM1srg8QnetsmL44rw&s=tQARTMjM_us9Jq2lFQ7yi7RdN0635yCOfVGFO8G9cos&e=), [Facebook](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.facebook.com_pg_TopconAg&d=DwMFaQ&c=-0XTxx5JZxtPyuSXdvX8qQ&r=A40tgw5UssZbhYQH0aDZr5n7GuUc7sHHF9P0rqkLG9Y&m=YENZcRzj0BGlI0AyTJaZPJyNMvM1srg8QnetsmL44rw&s=IEArCj9XzHs_IvQq5nEtZjPts8xlGKnLWyfpSy02Gww&e=))

**About Topcon and The National FFA Organization**

In 2021 Topcon Agriculture committed to becoming the Exclusive Sponsor of the National FFA Proficiency Award for “Grain Production – Entrepreneurship.” The sponsorship also includes a series of five Supervised Agriculture Experience (SAE) Grants to help FFA students fund their individual projects in any area of agriculture. Topcon will also continue the ongoing support for the National FFA Convention & Expo.

Today, less than two percent of the U.S. workforce is engaged in production agriculture, yet membership in FFA is at an all-time high. The growing strength of agriculture and its future as both a sustainable and renewable resource bodes well for a world that is finding it increasingly hard to provide food, fiber and fuels for its burgeoning population.

Topcon believes that helping young people understand the importance of sustainability and how its link between the adoption of precision ag and those sustainability benefits, in the long-term, will benefit everyone.