**Michael Gomes**  
Michael has been active in the Digital transformation of Agriculture for more than 25 years, as it has been moving from precision technologies to decision-based systems with a careers’ experience of implementing electronics for automation from planting through harvest. As Vice President of Strategic Business Development - Agriculture for Topcon, his responsibilities combine strategic relationships, product development and business strategy to drive growth. His personal experience includes utilizing technologies of measurement; optical, sonic, and positioning toward improving in field efficiency and is a co-inventor on patents for Auto Steering, Sensors and User Interface.

In support of developing a stronger industry, Michael currently serves on the Association of Equipment Manufacturers (AEM), Ag sector Board and councils for Regulatory, Ag Innovation & Future of Food. He was also recently appointed to serve a 2nd term on the federal taskforce for the Connectivity & Technology needs for Precision Agriculture in the USA under the FCC. He is a founding board member of Ag Data Coalition not for profit corporation and has served as moderator of Germany’s VDI conference on Connected Off Highway vehicles 2018-2021. Michael is frequently a guest speaker at conferences and podcasts on Precision Agriculture or related subjects.

As a native of California, he has familiarity with vegetable crop production and irrigation of the Western US. Michael holds a BS from Cal Poly, San Luis Obispo; MBA from Golden Gate University, graduate of the California Ag Leadership Program (Class 33) and has also been recognized as a member of Alpha Gamma Rho Fraternity. He and his wife Kara have a daughter and enjoy outdoor activities such as hiking, fishing, and beef cattle ranching in their spare time.

[**Photo**](https://topcon.widen.net/s/qbgcv7rvfh/mikegomes_headshot_hires)**. Follow:** [**LinkedIn**](https://www.linkedin.com/in/michael-gomes-3665456/)

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