**Michael Gomes**
Michael has been active in the Digital transformation of Agriculture for more than 25 years, as it has been moving from precision technologies to decision-based systems with a careers’ experience of implementing electronics for automation from planting through harvest. As Vice President of Strategic Business Development - Agriculture for Topcon, his responsibilities combine strategic relationships, product development and business strategy to drive growth. His personal experience includes utilizing technologies of measurement; optical, sonic, and positioning toward improving in field efficiency and is a co-inventor on patents for Auto Steering, Sensors and User Interface.

In support of developing a stronger industry, Michael currently serves on the Association of Equipment Manufacturers (AEM), Ag sector Board and councils for Regulatory, Ag Innovation & Future of Food. He was also recently appointed to serve a 2nd term on the federal taskforce for the Connectivity & Technology needs for Precision Agriculture in the USA under the FCC. He is a founding board member of Ag Data Coalition not for profit corporation and has served as moderator of Germany’s VDI conference on Connected Off Highway vehicles 2018-2021. Michael is frequently a guest speaker at conferences and podcasts on Precision Agriculture or related subjects.

As a native of California, he has familiarity with vegetable crop production and irrigation of the Western US. Michael holds a BS from Cal Poly, San Luis Obispo; MBA from Golden Gate University, graduate of the California Ag Leadership Program (Class 33) and has also been recognized as a member of Alpha Gamma Rho Fraternity. He and his wife Kara have a daughter and enjoy outdoor activities such as hiking, fishing, and beef cattle ranching in their spare time.

[**Photo**](https://topcon.widen.net/s/qbgcv7rvfh/mikegomes_headshot_hires)**. Follow:** [**LinkedIn**](https://www.linkedin.com/in/michael-gomes-3665456/)

**About Topcon Positioning Group**

Topcon Positioning Group, always one step ahead in technology and customer benefits, is an industry leading designer, manufacturer and distributor of precision measurement and workflow solutions for the global construction, geospatial and agriculture markets. Topcon Positioning Group, including Topcon Agriculture, is headquartered in Livermore, California, U.S. ([topconpositioning.com](https://www.topconpositioning.com/), [LinkedIn](https://www.linkedin.com/company/topcon-positioning-systems), [Twitter](https://twitter.com/topcon_today), [Facebook](https://www.facebook.com/TopconToday/)). Its European head office is in Capelle a/d IJssel, the Netherlands. Topcon Corporation ([topcon.com](http://global.topcon.com/)), founded in 1932, is traded on the Tokyo Stock Exchange (7732). Topcon Agriculture: [topconagriculture.com](http://www.topconpositioning.com/agriculture), [LinkedIn](https://www.linkedin.com/company/topconagriculture/), [Twitter](https://twitter.com/topconag), [Facebook](https://www.facebook.com/pg/TopconAg)